Speciality code and name	029 Information, Library and Archival Science	
Спеціалізація	Documentation Science and Information Management	
Qualification level	Second (Master`s degree)	
Professional competencies and skills	Master of Information, Library and Archival Science is able to:  • hold the position of a document specialist, an information resources analyst, a CEO assistant, a manager in the field of supplying information, a communication technologies manager, an advertising and marketing manager, a PR manager, a press secretary, an archivist;  • organize library service based on traditional and innovative library-information technologies in accordance with the new requirements of modern society; carry out analysis and evaluate adopted normative legal acts in the field of documentation, information and analytical support of management; develop secondary documents based on the texts of the mass culture and mass media; work with marketing and statistical information; establish effective work of the systems of e-control using IT and innovative information systems in the context of the implementation of the state policy.	
Mode of studies	Full-time, part-time (admission requirements)	
Duration of studies	1 year and 10 months	
Educational background requirements	Graduates who have got a Bachelor's degree in Information, Library and Archival Science, and those who have got a Bachelor's degree in another field under the condition of successful passing the required additional entrance exams according to the Admission Regulations of the National University of Ostroh Academy.	
Scope and structure of the degree program	120 credits, including: compulsory subjects: 63 credits; selective subjects: 33 credits; scientific research internship: 9 credits; qualification paper: 15 credits.	

## **Compulsory subjects:**

Scientific Communication in the English Language; International Information and Communication; Methodology of the Research in Social Communication, Web 2.0 Technologies in the Sphere of Public Relations; Theory and Methodology of Social Informatics; Psychology and Pedagogics of Higher School; Sustainable Development of Society; Information Policy under Conditions of Globalization; Social Development Management in the Global Information Space; Case Study: Speech Writing and Copy Writing.

## **Selective subjects:**

HR Management; HR Management; Political Technologies in the Sphere of Public Relations; Theory of Propaganda and Counter-propaganda; Information Processes and Social Reality; Social Technologies in the Sphere of Public Relations.

Scientific research training	
Qualification paper	